How well-being translates to a stronger bottom line

For the first time ever, we have definitive proof that investing in how employees feel at work positively impacts productivity, retention, recruitment and, in turn, bottom line growth.1

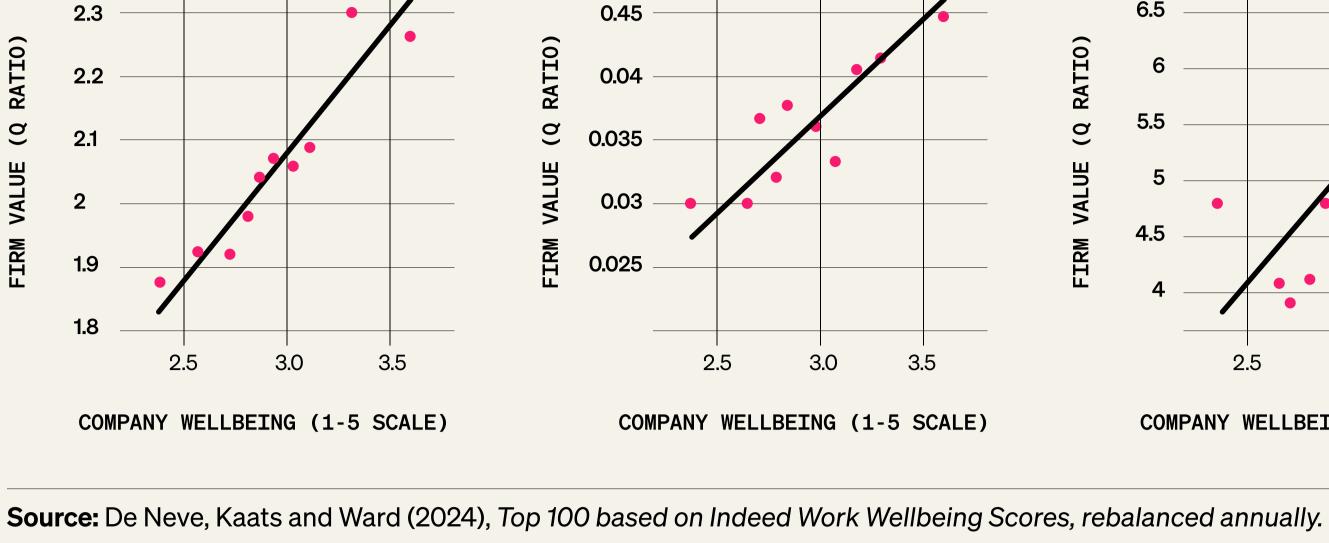
"There is a linear relationship between employee well-being and financial performance, and it is a leading indicator of stock price. The business case for employee wellbeing is irrefutable."

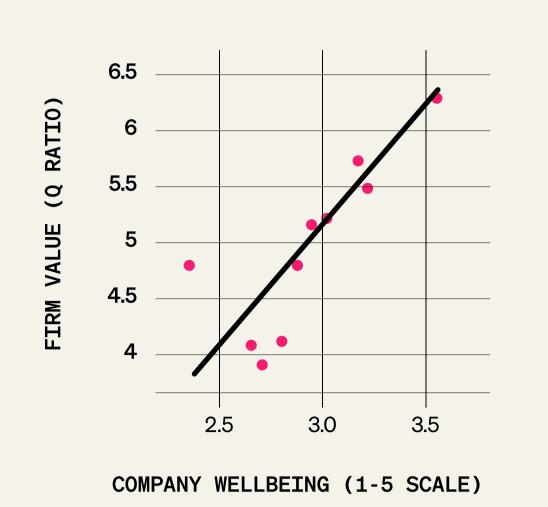


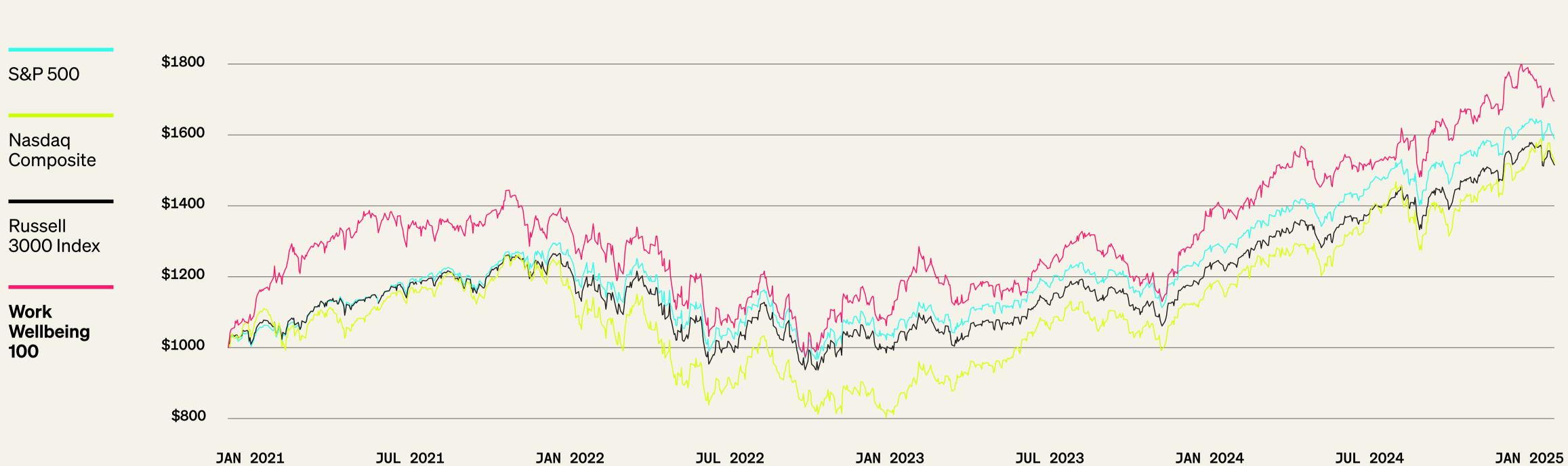
JAN-EMMANUEL DE NEVE, PH.D.

Well-being elevates company valuation, stock price, and profit



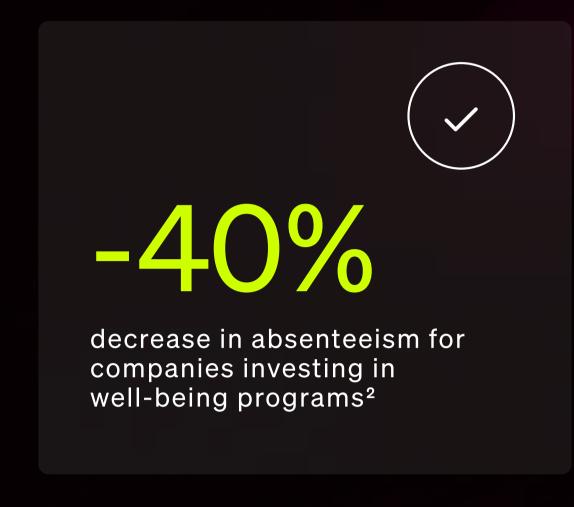






Well-being fuels productivity and creates a competitive advantage

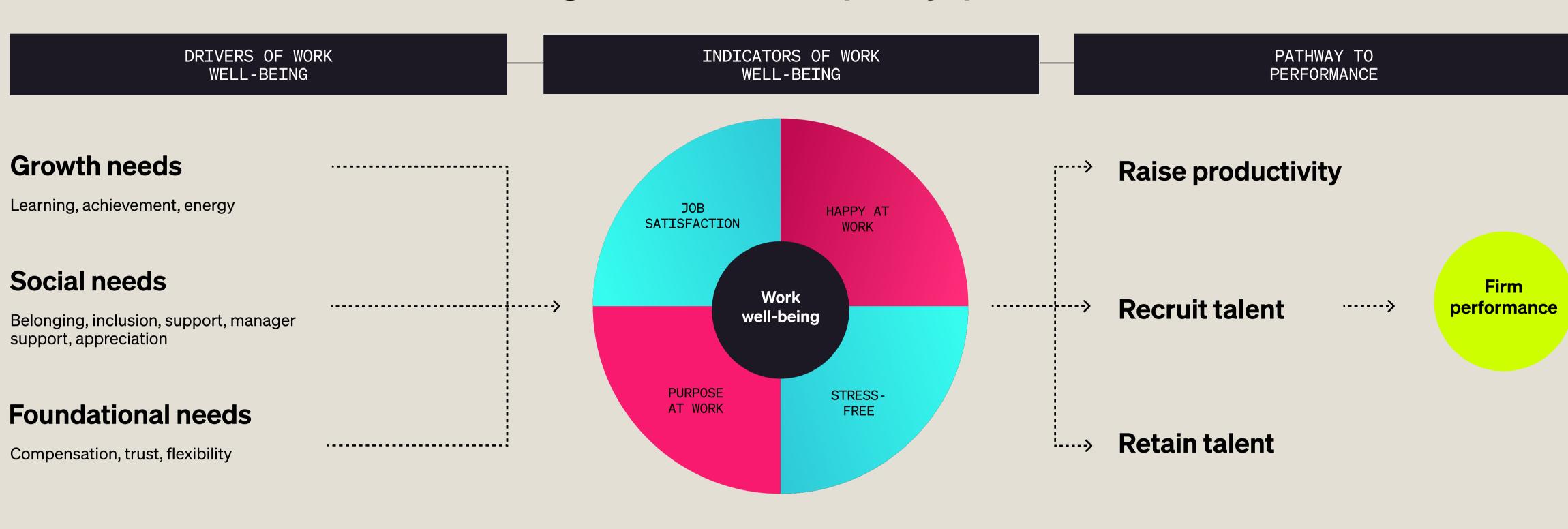






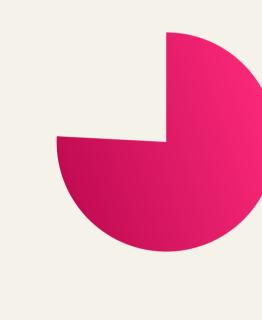


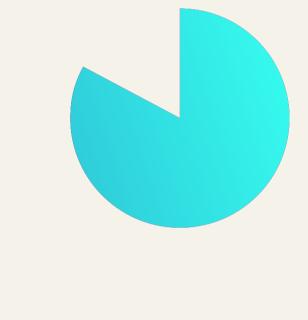
How workforce well-being drives company performance



Source: Jan-Emmanuel De Neve and George Ward, Why Workplace Wellbeing Matters: The Science Behind Employee Happiness and Organizational Performance (2025).

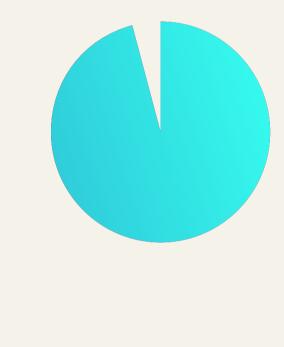
Well-being simplifies hiring and retention







70%

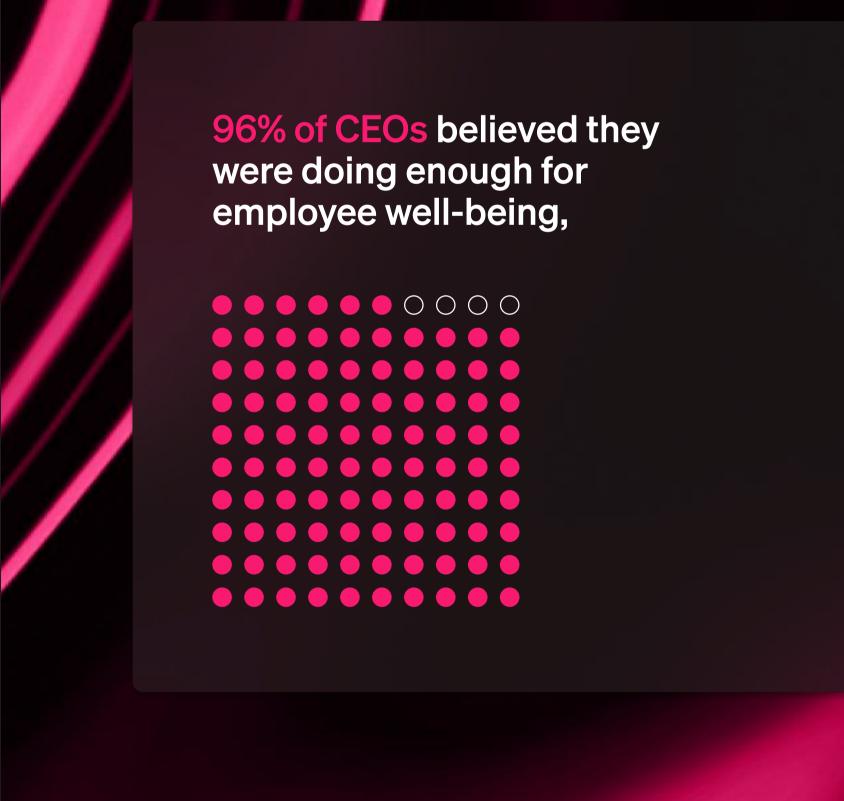


76% of employees say they are more likely to apply to companies that prioritize well-being³

83% of HR leaders consider well-being programs essential for attracting top-tier candidates4

of workers said their company's commitment to well-being enhances their desire to stay with the organization long-term⁵

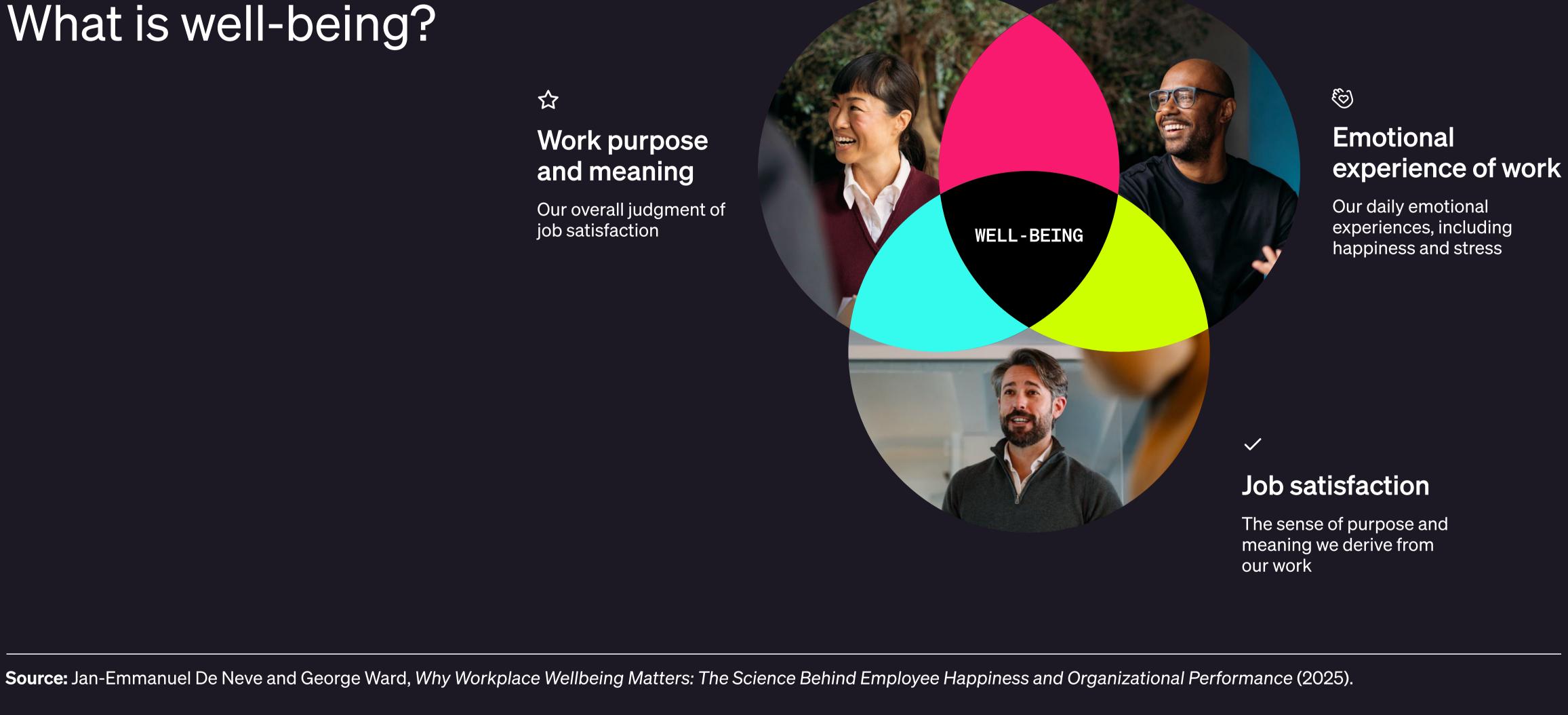
96% of managers believe higher well-being would make it easier to retain talent³





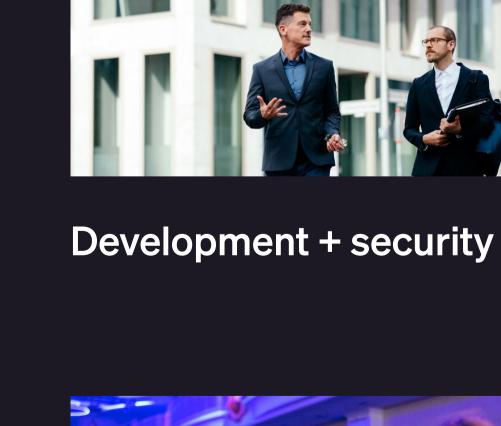


What is well-being?



What contributes to

well-being at work?







Variety + fulfillment





Source: Jan-Emmanuel De Neve and George Ward, Why Workplace Wellbeing Matters: The Science Behind Employee Happiness and Organizational Performance (2025).

well-being into your culture and drive results

How to embed

leadership priority Train managers to foster a culture of well-being.

Make well-being a

company's mission and values.

of your culture

Build well-being into your

Make well-being part

Align well-being with business goals Tie well-being initiatives to measurable financial metrics.

Foster meaningful work and purpose Align roles with employees' strengths

and career goals, and show how they impact outcomes.

programs Offer flexible benefits that meet your employees' diverse needs.

Personalize well-being

continuously Track well-being indicators alongside productivity

and retention.

Measure impact

Companies that prioritize well-being build a resilient,

engaged, and high-performing workforce. Take the next step in developing a high-performing workforce with a greater sense of well-being.

Schedule a demo →